



Brand Awareness Starts with Print... Tell your Story!

2024 Magazine Mail Schedule

January 18 March 15 May 20 August 19 October 7 November 21 Deadlines are one month prior to mailing date Allow 7-10 days for delivery

MAIN LINE Zone 1 30,000 households

Ardmore 19003, Wynnewood 19096, Bala Cynwyd 19004, Narberth / Penn Valley 19072, Merion 19066, Haverford 19041, Bryn Mawr 19010, Gladwyne 19035, Villanova 19085

ROUTE 30 WEST Zone 2 30,000 households

Wayne/Radnor 19087, Devon 19333, Berwyn 19312, Paoli 19301, Malvern 19355, Frazer 19355, Chesterbrook 19087, King of Prussia 19406

WEST MONTCO Zone 3 30.000 households

Conshohocken 19428, Plymouth Meeting 19462, Lafayette Hill 19444, East Norriton 19401, Blue Bell 19422, West Norriton 19403, Audubon 19403, Lower Providence 19403, Jeffersonville 19403

EXTON/LIONVILLE/CHESTER SPRINGS/WEST CHESTER (p) Zone 4 15,000 households

Exton/Lionville 19341, Chester Springs 19425, Goshen, Hershey Mill, Rt. 3 Corridor, Exton Station 19380 &19382

BROOMALL/ NEWTOWN SQUARE Zone 5 15.000 households

Broomall 19008, Newtown Square 19073

Neighbor Saver & More.....

Print Products

Leave Behind Pieces, Flyers, Menus, Brochures

Custom Postcards, Every Door Direct Mail Postcards, Targeted Lists

Targeted & Cost Effective Direct Mail Campaigns

Ability to mail LOCAL neighborhoods whenever you want!

Direct Mail Plus

Print + Digital... Thousands of Digital Impressions, Across a Variety of Digital Venues

All Neighbor Saver Products Include: Art, Graphics and a Dedicated Page on Neighborsaver.net (depending upon depth of menu, there could be an additional charge)

Brand Awareness Starts with Print... Tell your Story!

POSTCARDS

Every Door Direct Mail • Custom Lists • Customer Mailings

WHAT'S **INCLUDED**

- Custom Art & Design
- Digital Proofs
- Full Color Printing
- 14 pt Coated Card Stock
- Demographic & Geographic Mapping
- FREE Ad @NeigborSaver.net with link to your web site



Every Door Direct Mail Postcards

Services include: Design, Art, Printing

Route Analysis, EDDM Mail Prep and Documentation. This pro-

gram offers tons of flexibility.

Bulk Mail Postcards

Targeted Lists and Customer Mailings. We can buy you a list or mail to your suspect and customer list

DAL Postcards

This Deattached Address Label postcard travels with the Neighbor Saver Magazine. Since we are sharing postage, the DAL postcard is extremely affordable





DIRECT MAIL PLUS

Display Banner Ads

50,000 Impressions \$250 120,000 Impressions \$500 250,000 Impressions \$1000 What: Display or Video Ads

When: Run when your print ad is mailed Where: Across the Google Display platform How: We geographically target by mileage

or specific zip codes

Why: Cross Channel Marketing = Best Results



